PRN:		Course Code:	P73SE101

000479

First Year **MBA** Semester End Examination Winter 2024

Subject: Management Information System

Day and Date: Wed 11 DEC 2024
Time: 10:30AM To 12:30PM

Max Marks: **50**
Duration: **2** hrs.

Instructions:
i. All questions are compulsory.
ii. Figures to the right indicate full marks.

		Marks	Bloom's Level	CLO
Q.1	**Attempt the following**			
a)	Outline the Organization Structure & briefly explain the different types of Organization Structure.	10	1	2
Q.2	**Attempt the following**			
a)	Interpret the word Information & Explain the important characteristics of Information.	05	3	1
b)	Discuss the Three Level Pyramid Model of MIS	05	2	2
	OR			
c)	Analyze the basic process of IS & explain in detail different components of IS.	05	4	1
Q.3	**Attempt the following**			
a)	Summarize TPS and simplify the key functions of TPS.	05	6	2
b)	Explain the factors responsible for failure of Information System	05	2	4
	OR			
c)	Examine the Wang & Strong Dimension/Element model with diagram.	05	4	4
Q.4	**Attempt the following**			
a)	Explain any five Business Intelligence tools in brief.	05	2	4
b)	Define the KMS & express the benefits of KMS in Organization.	05	1	2
	OR			
b)	Evaluate the impact of digital Transformation on business.	05	6	5
Q.5	**Write short notes Any Two**	10		
a)	Describe Network Topology	05	1	3
b)	Maximize the Waterfall Model	05	6	3
c)	Examine security issues in MIS	05	4	4

(Optional 20 Marks)

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